Your research questions in the GBP: GBP Submission Module

TRR members and GBP users are invited to submit proposals for the GBP Submission Module. The GBP Submission module is an excellent source of microdata on perceptions, expectations, and opinions of decision-makers from various firms of all sizes and types operating in Germany. This unique module provides the opportunity for submitted proposals to be included as new survey instruments for one round (usually one year), with the possibility of being adopted in the regular program of the GBP.

The GBP Submission module can accommodate not only short-term questions and experiments but also modules that are promising from a longer-term perspective and provides a platform for survey instruments that are relatively new or focus on timely issues that are of great relevance for business research.

The GBP Submission Module will be launched on an annual basis, beginning this year. It invites all researchers to submit proposals for inclusion in the upcoming regular update of the survey. We conduct a standardized review process that involves both the Scientific Board as well as the TRR's Executive Board to select the best proposals for implementation in the GBP Submission module.

Data from GBP Submission module are provided exclusively to the researchers who submitted the respective proposals for an initial 12-month period. After this embargo has ended, the data are released to the entire GBP user community for secondary analysis.

You can find an overview of the submitted projects conducted so far on our GBP webpage https://gbpanel.org/frageboegen/.

How to submit proposals for new modules:

Proposals
Proposals can be submitted by email to the GBP team at: gbpinfo@mail.uni-mannheim.de

- All proposals must be submitted in English. The proposed survey questions should be included in German and English translation.

- Proposals should not overlap with topics and questions covered by existing GBP data or in other datasets (see http://gbpanel.org).

- Proposals should use the template for GBP Submission proposals (see attachment).

- Proposals should be accompanied by the names, addresses, and affiliations for all the participating researchers.

- Applicants are expected to secure external funding to cover any additional costs beyond the cost of the standard GBP survey program, if provided for in the proposal (e.g., incentive questions with the opportunity to donate, etc.).

- If the proposal is accepted, the GBP team will draft versions of the questions that will then be finalized in collaboration with the researchers submitting the proposal (see extended proposal).

- The main mode of data collection is the computer assisted web interview (CAWI) using the survey software Qualtrics; the proposal should clarify whether and, if so, why other modes of data collection are needed. Data collection modes other than CAWI must be financed by the researcher.

Evaluation process

The selection of submitted questions follows a clear schedule. As questionnaire space is limited, a maximum of 10 individual questions can be included per year. Five of these questions are reserved for TRR members. In a first step, the selection process involves the scientific evaluation of the Advisory Board of the GBP.

In a second step, successful applications will be developed and tested in collaboration with the GBP team to be prepared for final implementation.

New questions are initially included once and asked for a relevant subsample of sufficient sample size. Inclusion of questions in repeated survey waves is conditional on positive follow-up evaluation.

Evaluation criteria
- The following decision criteria, among others, are relevant for inclusion:
    - Scientific quality and relevance
    - Potential for a scientific breakthrough
    - Well-founded analytical framework and empirical design
    - Appropriateness of the proposed research method
    - Reputation of the researcher or research group
    - A plus, though not a requirement, is an international dimension

- Suitability for the GBP sample:
    - What is the added value of using a longitudinal survey among companies?
    - To what extent is the longitudinal nature of the GBP used?
    - What is the relationship of the proposal to the core variables of the GBP?
    - The requested data should not be available elsewhere

- Feasibility:
    - Questions must be understandable to respondents with heterogenous backgrounds
    - Questions must respect the privacy of respondents
    - Questions of particular interest to respondents are preferred
    - Questions with low response burden (1 or 2 additional minutes) are preferred

The submission of questions requires a convincing project description, which is presented below as a shortened example for the case of questions, which are part of an experimental design. For non-experimental project proposals, equivalent information shall be provided.

Costs

The GBP is an infrastructure for the TRR and the international research community. Survey questions from accepted proposals will be introduced into the GBP program at no additional fee. If the implementation requires the incurrence of any further third-party expenditures, external funding must be raised by the applicant.

Extended proposal

In the second step of the selection process, successful proposals will be invited to develop and submit extended proposals and to conduct pretests in collaboration with the GBP team.

- All proposers are expected to get in direct contact with the GBP team prior to handing in their extended proposal. Proposals submitted without prior consultation with the GBP team cannot be considered.

- The GBP team will evaluate the need for additional pretests or pilot studies.

- Following a positive evaluation, the GBP will propose the next possible implementation of the module and finalize the necessary field preparations.

- The timing of proposal implementation depends on what is considered to be appropriate in line with other modules, overall content, and the burden to respondents.

Important dates

Researchers interested in submitting questions should send their proposals to the GBP team by **November 15**.

If the project is deemed to be viable from a survey methodology perspective, the application enters the first stage of the selection procedure, where the scientific and the executive boards evaluate proposals based on scientific merit. The decisions will be communicated in January 2022.

Successful proposals will have the opportunity to submit expanded proposals (including results of pretests) in the second step of the selection process by March 1, 2022. The final survey instruments will be implemented into the GBP program and launched in June 2022.

Applications should be submitted in English to gbpinfo@mail.uni-mannheim.de.

If you have any questions, please contact Davud Rostam-Afschar.

Application form for extended proposal

Title:
Desired Transparency

Description:
Please provide a brief description of your study, including the purpose of the study or the general research questions. If your submission is accepted, this brief description will be published on the GBP website along with the title.

Your most important question:
What do you think: From your company's point of view, would you like to see more or less transparency in your industry?

Authors:
N. N. et al.

Theoretical background (max. 2 pages):
In this section, you describe the theoretical background, scientific motivation, and research question(s) of your study.

Design Plan (study type, study design, hypotheses, randomization):
Description of study design.

    Study type: (experiment, observational study)
    Study design
    Describe your study design. Examples: Full factorial design and randomized block, comparison between or within groups, counterbalancing, sequence arrangement and randomization (counterbalancing), for observational studies cross-sectional or longitudinal analysis, number of waves needed.
    Hypotheses 1
    Testable hypotheses indicating expected effect direction and magnitude. Example: H0: More disclosure requirements are not desired. Expected proportion of participants who want more disclosure requirements is less than 20%.
    Hypotheses 2
    Testable hypotheses indicating expected effect direction and magnitude.
    Hypotheses 3
    Testable hypotheses indicating expected effect direction and magnitude.
    Hypotheses 4
    Testable hypotheses indicating expected effect direction and magnitude.
    Hypotheses 5
    Testable hypotheses indicating expected effect direction and magnitude.
    Hypotheses 6
    Testable hypotheses indicating expected effect direction and magnitude.
    Randomization
    Randomization of the question about legal form

Sampling design (sample size and stratification, filtering rules, power calculation):

Sample size and stratification

How many participants will be part of the analysis? In case of stratification, cluster or multi-level selection, please specify the number of observations on each level. Example: 1000 per treatment group stratified by 4 turnover classes.

Filtering rules

How are participants selected for analysis based on filter variables. Example: Exclusion by legal form. No associations and cooperatives, otherwise all

Power calculation

Specification of a power calculation showing how many observations are needed for an informative hypothesis test. An online calculator can be found here: https://statpages.info/#Power. Example: Effect size of one point on the Likert scale requires at least 500 observations.

Variables (treatment variables, observation variables):

Treatment variables 1: Description of all variables and their treatment levels or groups.

Observation variables 2: Description of all measurement variables including all target variables (outcomes), covariates, predictors, mediators, etc. "Typical time required for transparency, small, medium, large," desire to increase/decrease disclosure requirements

Analysis plan (statistical models, explorative analysis):

Description of one or more confirmatory factor analyses, exploratory analyses (optional), and the statistical models, procedures, subgroups, interactions, manipulation tests. Example: regression analysis, ordered probit, finite mixture models

Expected contribution

Valuable insight in the field of transparency research

Estimated survey time (max. 5 Minutes): 2 Min.

- 0-30 Sec.
- 31-60 Sec.
- 61-90 Sec.
- 91-120 Sec.
- 121-150 Sec.
- 151-180 Sec.
- 181-210 Sec.
- 211-240 Sec.
- 241-270 Sec.
- 271-300 Sec.

Content …

Please provide a preliminary version of the complete concretely formulated questions. Example: 11-point Likert scale from "less disclosure requirements" to "more disclosure requirements"…